## $Chiengora^{\scriptscriptstyle (\!R\!)}$

Through design to the circular product



#### Our vision is to create products that have an appreciation of people in their DNA.

YarnSustain achieves this uniquely in the textile chain with a crowdsourcing system that starts at the very beginning of the textile chain: with the raw material.

Uniquely with us, people from society are part of the raw material profit.

Ultimately, we can fundamentally change the system of the textile chain.

Towards more feeling and true resource efficiency.



### how we create a unique awareness for the product: emotionalization of the supply chain

#### circularity through awareness

the key is radical transparency hand in hand with high material and design standards





# Forum



### Durch Design zum zirkulären Produkt